

Research Article

Skill India and Empowering India: A General Survey In Special Context to Angul, Orissa

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Abstract

India is a country with important youth representatives. With regard to the economic development of our country, India is still lagging behind by various problems such as poverty, unemployment, illiteracy, and medical infrastructure. Youth play an important role in achieving national economic prosperity. The main purpose of Skill India is to create the opportunity, space and scope to develop Indian youth talent with the concept presented by Narendra Modi, Honorary Prime Minister of India in March 2015. The program begins to provide training and skills development for youth in each village.

In this document, there has been an attempt to identify the extent to which a technology development program has been successfully implemented and the key issues faced by young people when launching government-initiated technology development programs.

Keywords: *Creative Skills, Economic development, Job Creation, Self development, Talent Acquisition*

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Introduction

India is a country with a large working-age population. Unemployment is a serious problem facing India. Skill India is a way to reduce the unemployment problem in India by improving the physical and mental development of young people in India.

In the current scenario, the majority of educated young people face serious unemployment problems due to a lack of technical and technical knowledge. Most people are not aware of the changes that occur in modern technology. There is an attempt to provide young people with

unique training in technical skills to encourage the concept of self-employment by providing training in various activities through technology development programs and providing financing through loans at lower interest rates. The government implements many activities to improve the level of creativity and instill the leadership qualities of young people. But there are still deviations from the deviations. Now the new approach is to focus on job creation and youth without laziness.

Skills India is a multi-skill project launched in March 2015. The main goal is

to develop talents of young Indian people. It emphasizes adding value to unemployed youth who have left school with those who are educated. It emphasizes the concept of job creation and social security, where young people are responsible and young people are active and uncomfortable for the economy. The idea of technology development helps young people build their confidence and improve their productivity. The concept of Skill India is designed to provide support, training and guidance for all occupations in construction, textile, transportation, agriculture, weaving, craft, gardening, fishing and various fields, as well as language and communication skills, life skills, Management skills, including employment possibilities.

Objectives of the Study

The main objectives of the study are;

- To know the awareness of skill development concept.
- To know the problems faced in self employment.
- To provide some suggestions based on the observations and findings of the study.

Research Methodology

This research is based on the primary data and the secondary data. Primary data is

Table 1 Analysis Of Progress Of Skill India Programme On The Basis Of Age

Age	No. of respondents	Percentage
Less than 30	16	19
30-40	24	45
41-50	17	23
Above 50	14	13
Total	71	100

collected by distributing the questionnaires to respondents and through telephonic interviews. The data is collected from 31 respondents from various places in and around Angul District, Orissa. Random sampling is been used in selecting the samples for the study. Secondary data has been collected from websites related to the topic.

Survey and analysis: The survey has been done on the basis of questionnaire prepared in respect of success and cons and pros of skill development program of government but we found that there were different perspectives of Skill India Program in different age group as well as different gender.

DATA ANALYSIS AND INTERPRETATIONS

Survey 1: In first survey the correspondent were selected from different age group as we found different age group has different perspective toward the government scheme especially for skill India programme. In this survey we categorised 71 random people from different places and categorised them in 4 groups. The data has been collected and interpreted in the following manner:

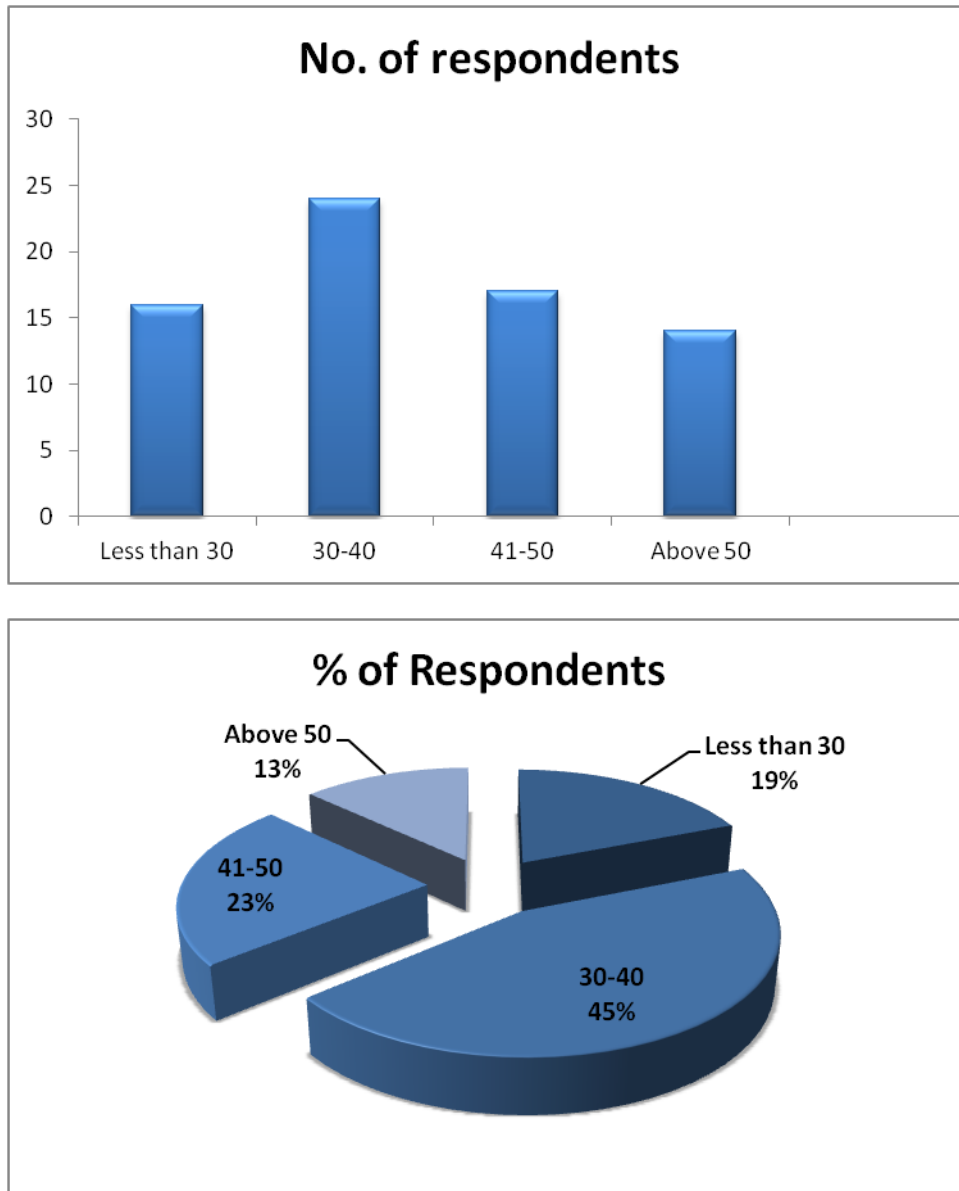


Figure 1: Analysis Of Progress Of Skill India Programme On The Basis Of Age

Analysis and Interpretation: Out of the total respondents selected for the survey, majority of the people between the ages of 31-40 have availed more benefit from the Skill India Campaign. While 41-51 age person do aware of the Skill India but owed their jobs. Above 50 has found that a good programme has launched so late thus a lot of people were unemployed. While below 30 years were mostly students they encourage the skill india and found their future safe and employed.

Survey 2:

In Second survey the correspondent were selected from different gender as we found male and female candidates has different perspective toward skill India programme. In this survey we categorised 71 random people from different places and categorised them in 4 groups. The data has been collected and interpreted in the following manner:

Table 2 Analysis Of Progress Of Skill India Programme On The Basis Of Gender

Gender	No. of respondents	Percentage
Male	46	84
Female	25	16
Total	71	100

Source: Survey Data

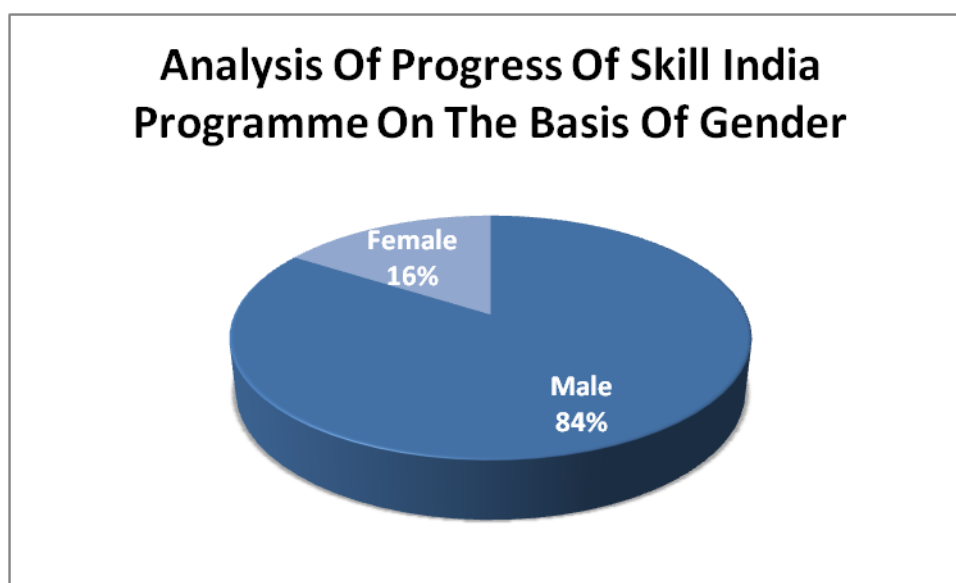
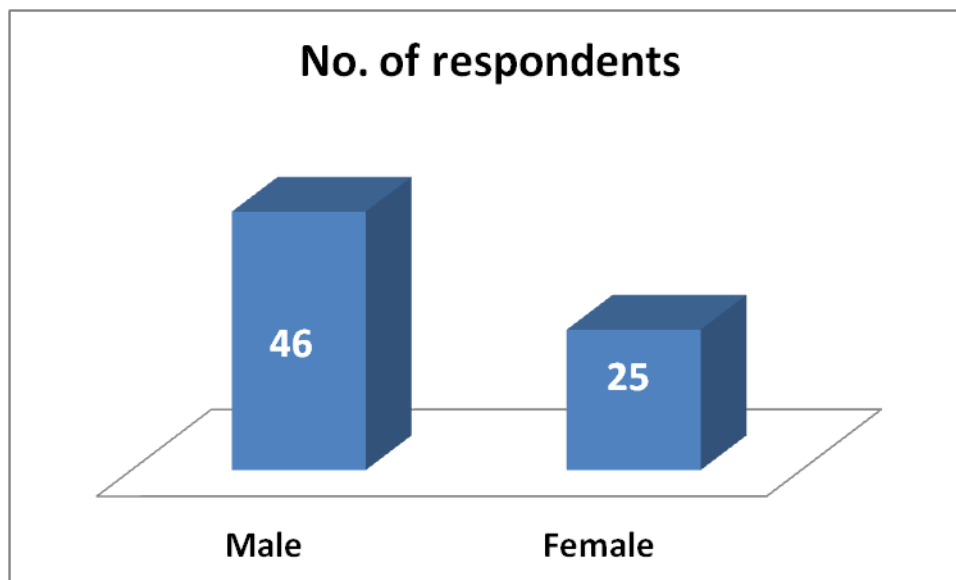


Figure 2 Analysis Of Progress Of Skill India Programme On The Basis Of Gender

Analysis and Interpretation: Out of the total respondents selected for survey, majority of them are males who are benefited from Skill India concept when compared to female respondents. In Angu the female responds very few as they were

feeling shy, or they were under the pressure of family to do the households activities.

Survey 3: In third survey the correspondent were selected from different Educational Qualification as we expect

that the education have a greater importance of understanding skill India programme. In this survey we categorised 81 random people from different places

and categorised them in 5 groups. The data has been collected and interpreted in the following manner:

Table 3 Analysis Of Progress Of Skill India Programme On The Basis Of Educational Qualification

Educational Qualification	No. of respondents	Percentage
Illiterate	16	19
Primary	17	23
Matriculation	21	35
Degree	15	16
PG & Above	12	7
Total	81	100

Source: Survey Data

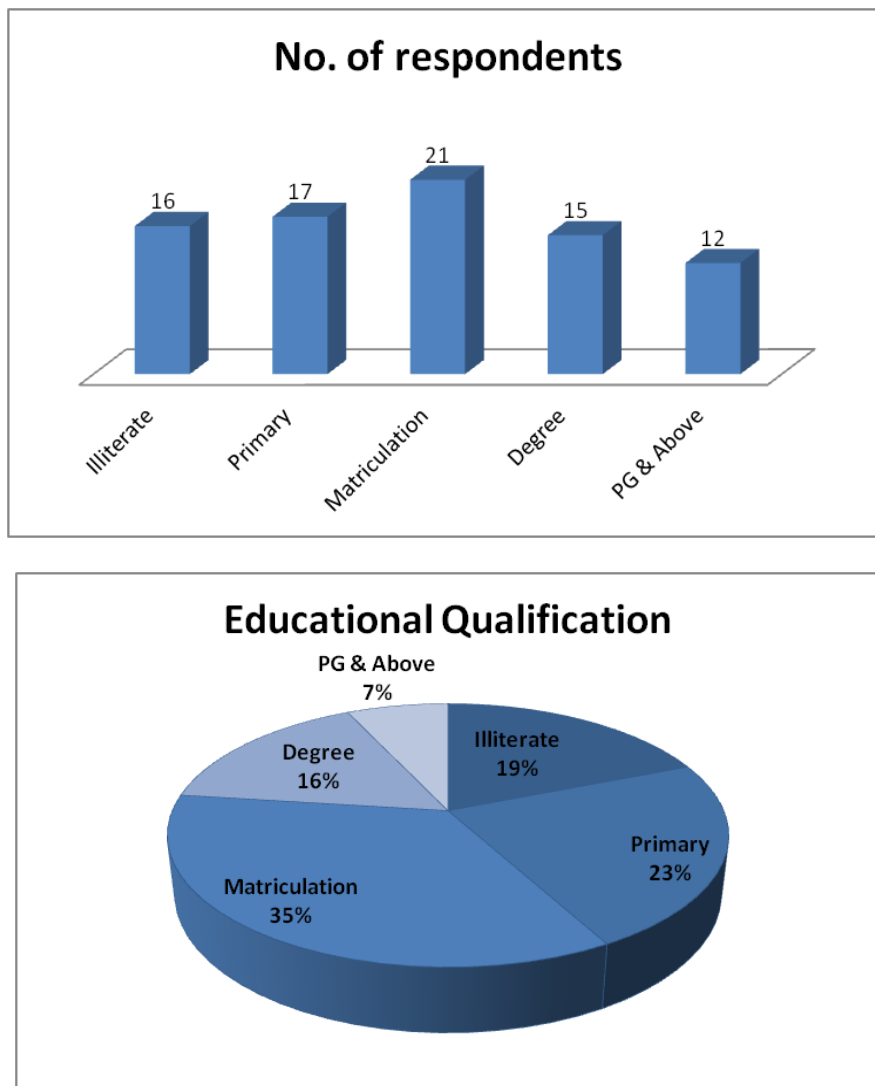


Figure 3 Analysis Of Progress Of Skill India Programme On The Basis Of Educational Qualification

Analysis and Interpretation: Out of the total respondents selected majority of them are below the matriculation level of education.

Dropouts. In this survey we categorised 71 random people from different places and categorised them in 2 groups. The data has been collected and interpreted in the following manner:

Survey 4: In forth survey the correspondents were selected from School

Table 4 Analysis Of Progress Of Skill India Programme On The Basis Of School Dropouts

Dropouts	No. of respondents	Percentage
Yes	37	55
No	34	45
Total	71	100

Source: Survey Data

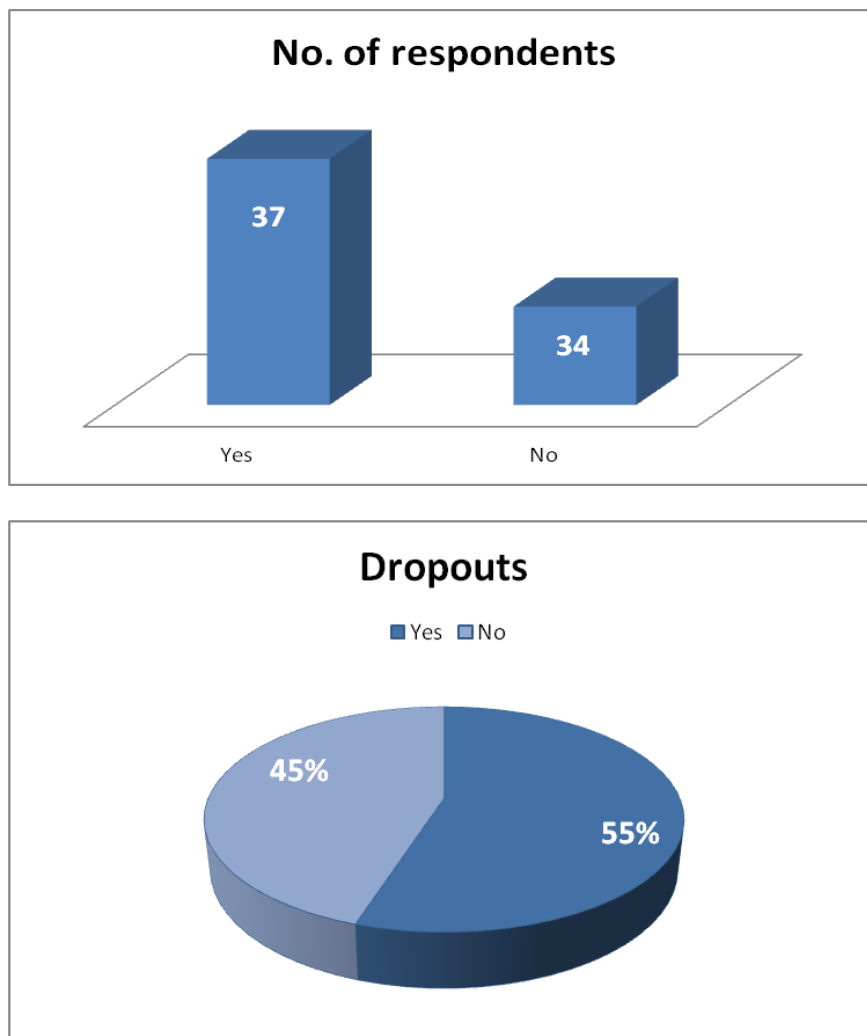


Figure 4 Analysis Of Progress Of Skill India Programme On The Basis Of School Dropouts

Analysis and Interpretation: Out of the total respondent's majority are school

dropouts who have availed the benefit of Skill India.

Survey 5: In fifth survey the correspondent were selected from different male and female candidates whom Faced Unemployment Problem has different perspective toward skill India programme.

In this survey we categorised 71 random people from different places and categorised them in 2 groups. The data has been collected and interpreted in the following manner:

Table 5 Analysis Of Progress Of Skill India Programme On The Basis Of Faced Unemployment Problem

Problem faced	No. of respondents	Percentage
Yes	49	94
No	22	6
Total	71	100

Source: Survey Data

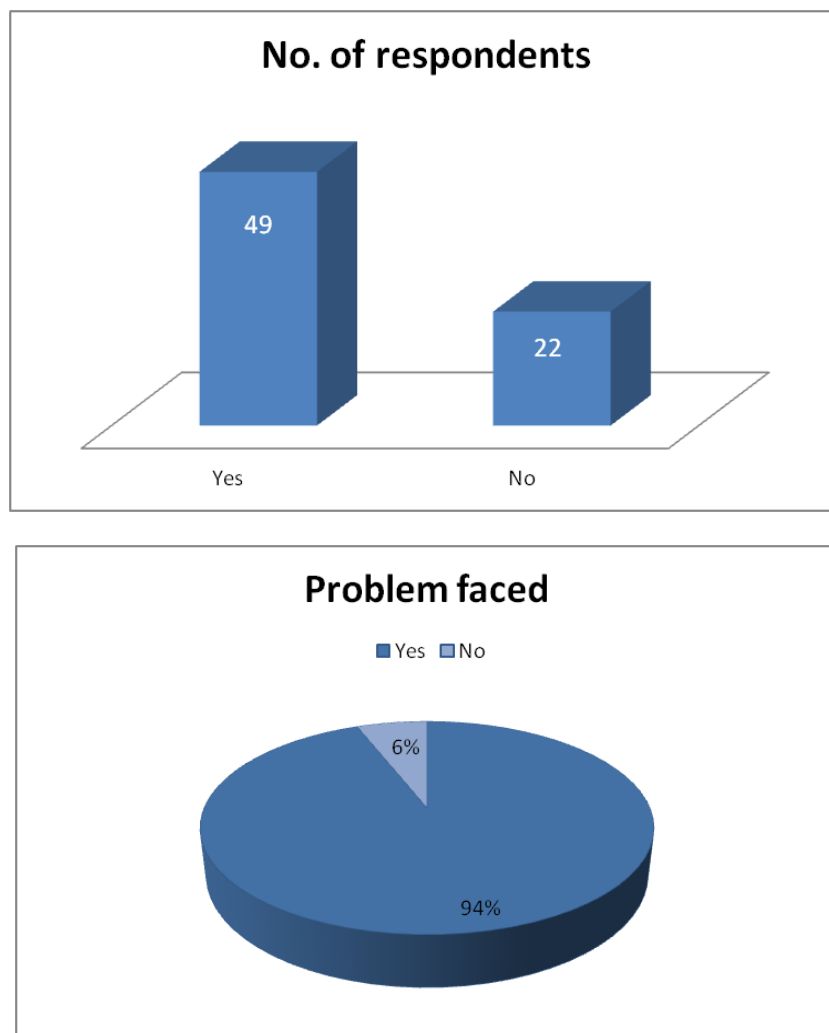


Figure 5 Analysis Of Progress Of Skill India Programme On The Basis Of Faced Unemployment Problem

Analysis and Interpretation: Majority of the respondents selected for the survey have faced unemployment problem.

Survey 6: In Sixth survey the correspondent were selected on the basis of Awareness of Skill India Campaign. In

this survey we categorised 71 random people from different places and categorised them in 4 groups. The data has

been collected and interpreted in the following manner:

Table 6 Analysis Of Progress Of Skill India Programme On The Basis Of Awareness of Skill India Campaign

Awareness	No. of respondents	Percentage
Yes	71	100
No	-	0
Total	71	100

Source: Survey Data

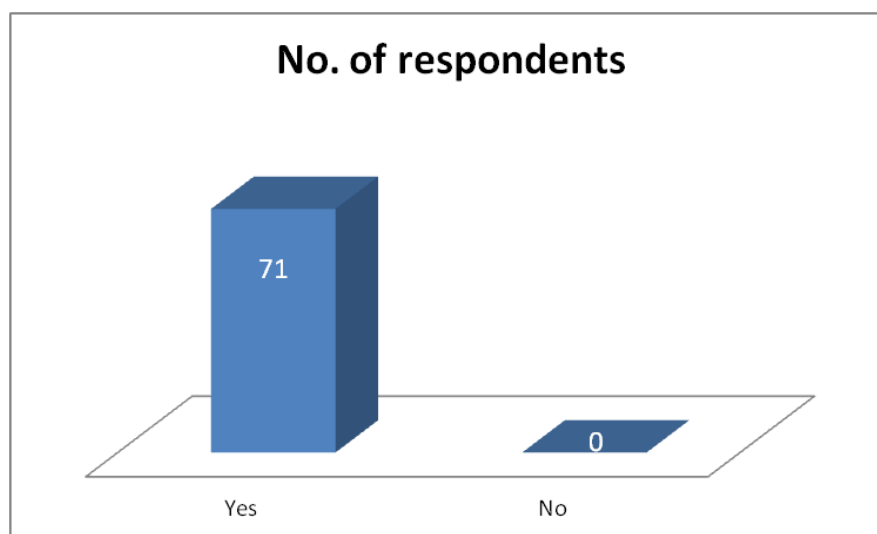


Figure 6 Analysis Of Progress Of Skill India Programme On The Basis Of Awareness of Skill India Campaign

Analysis and Interpretation: Out of the respondents selected for survey all the respondents got awareness regarding the Skill India concept launched by our Hon'ble Prime Minister Narendra Modi.

of Source of Information about Skill India Campaign. In this survey we categorised 71 random people from different places and categorised them in 4 groups. The data has been collected and interpreted in the following manner:

Survey 7: In Seventh survey the correspondent were selected on the basis

Table 7 Analysis Of Progress Of Skill India Programme On The Basis Of Source of Information

Source	No. of respondents	Percentage
TV Advertisement	25	48
Radio	22	39
Newspaper	13	10
Internet	11	3
Total	71	100

Source: Survey Data

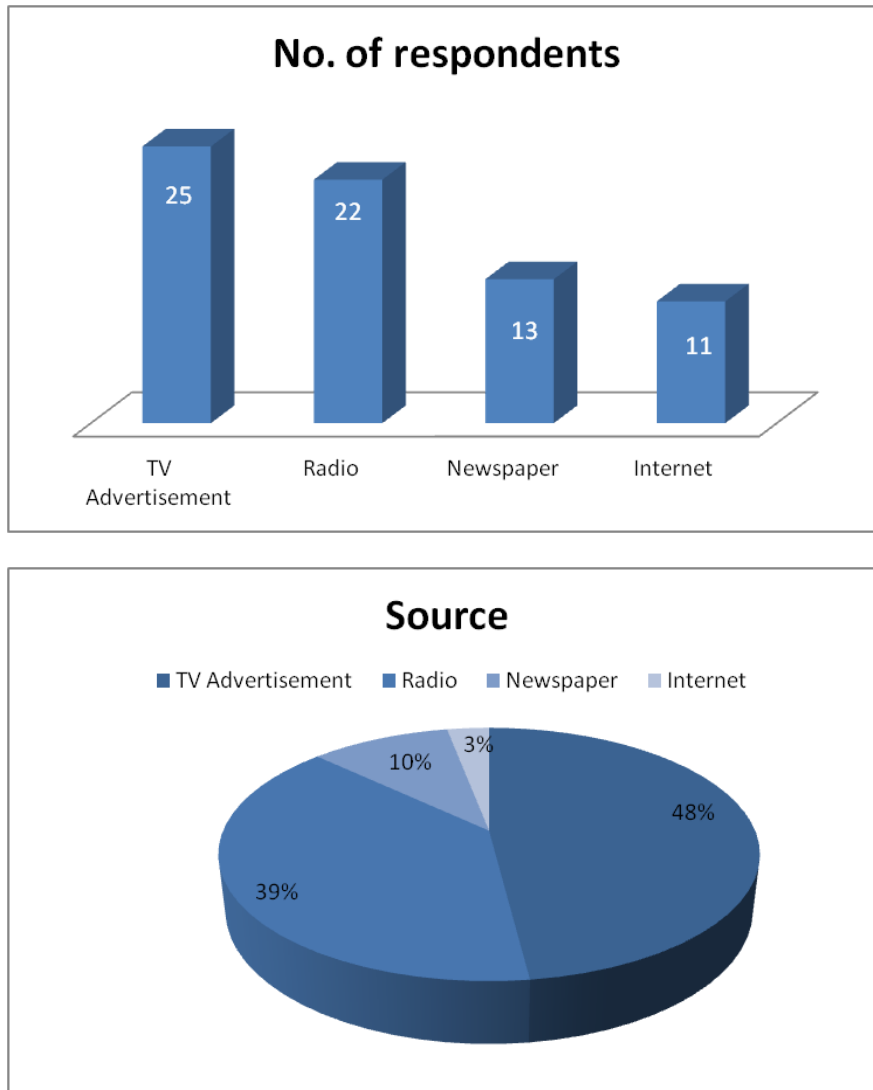


Figure 7 Analysis Of Progress Of Skill India Programme On The Basis Of Source of Information

Analysis and Interpretation: Out of the total respondents majority know about the Skill India concept through Television advertisement.

Survey 8: In eighth survey the correspondent were selected on the basis

of Training under the Skill India Campaign. In this survey we categorised 31 random people from different places and categorised them in 2 groups. The data has been collected and interpreted in the following manner:

Table 8 Analysis Of Progress Of Skill India Programme On The Basis Of Training under the Skill India Campaign

Training	No. of respondents	Percentage
Yes	30	97
No	01	3
Total	31	100

Source: Survey Data

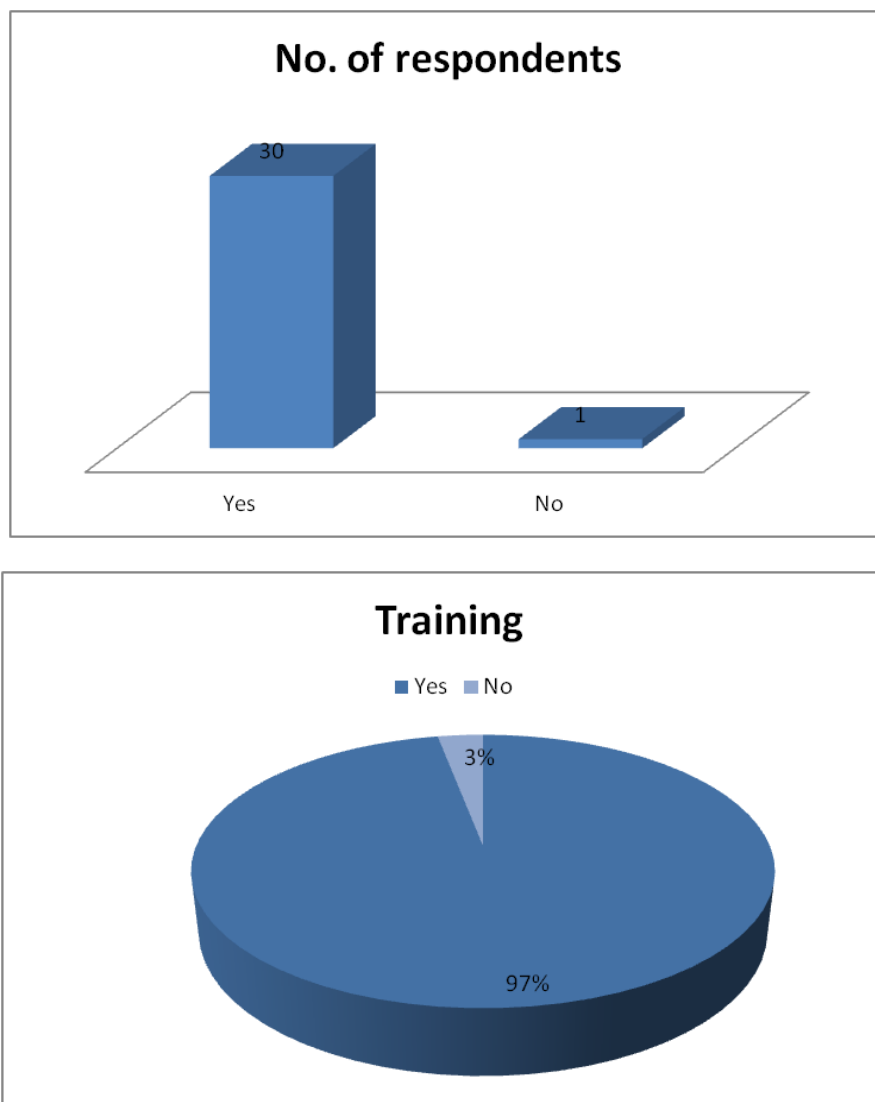


Figure 8 Analysis Of Progress Of Skill India Programme On The Basis Of Training under the Skill India Campaign

Analysis and Interpretation: Out of the respondents selected for survey 97% of the respondents have undergone training under the Skill India Campaign.

Survey 9: In Ninth survey the correspondent were selected on the basis

of Area of Training Covered about Skill India Campaign. In this survey we categorised 100 random people from different places and categorised them in 12 groups. The data has been collected and interpreted in the following manner:

Table 9 Analysis Of Progress Of Skill India Programme On The Basis Of Area of Training Covered

Area of training	No. of respondents	Percentage
Construction	-	-
Textile	20	33

Jewellery designing	-	-
Banking	-	-
Tourism	-	-
Transportation	15	17
Agriculture	17	23
Trading	-	-
Weaving	12	7
Handicraft	11	3
Horticulture	12	7
Fishing	13	10
Total	100	100

Source: Survey Data

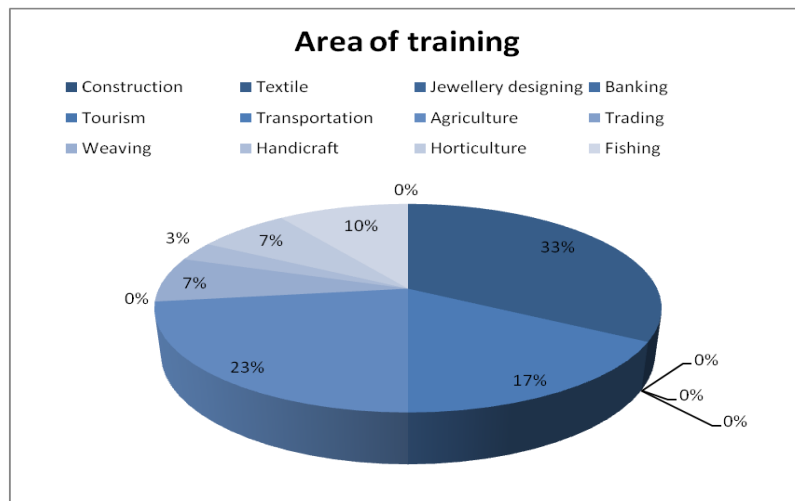
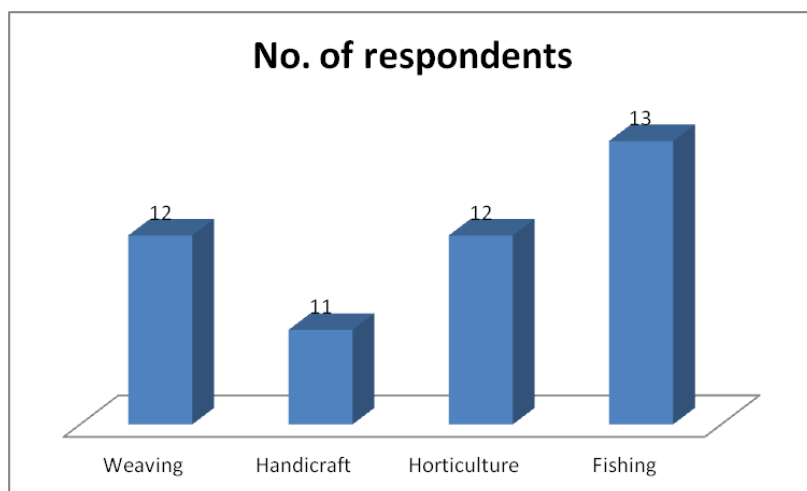


Figure 9 Analysis Of Progress Of Skill India Programme On The Basis Of Area of Training Covered

Analysis and Interpretation: Out of the respondents who have undergone training, majority are trained in textile area.

Survey 10: In Tenth survey the correspondent were selected on the basis of Training Benefits of Skill India Campaign. In this survey we categorised

102 random people from different places and categorised them in 6 groups. The data

has been collected and interpreted in the following manner:

Table 10 Analysis Of Progress Of Skill India Programme On The Basis Of Training Benefits

Benefit availed	No. of respondents	Ranking
Self-confidence	21	1
Entrepreneurship and skill development	18	4
Technical skills	20	2
Knowledge of technological development	13	5
Mental development	19	3
All the above	11	6

Source: Survey Data

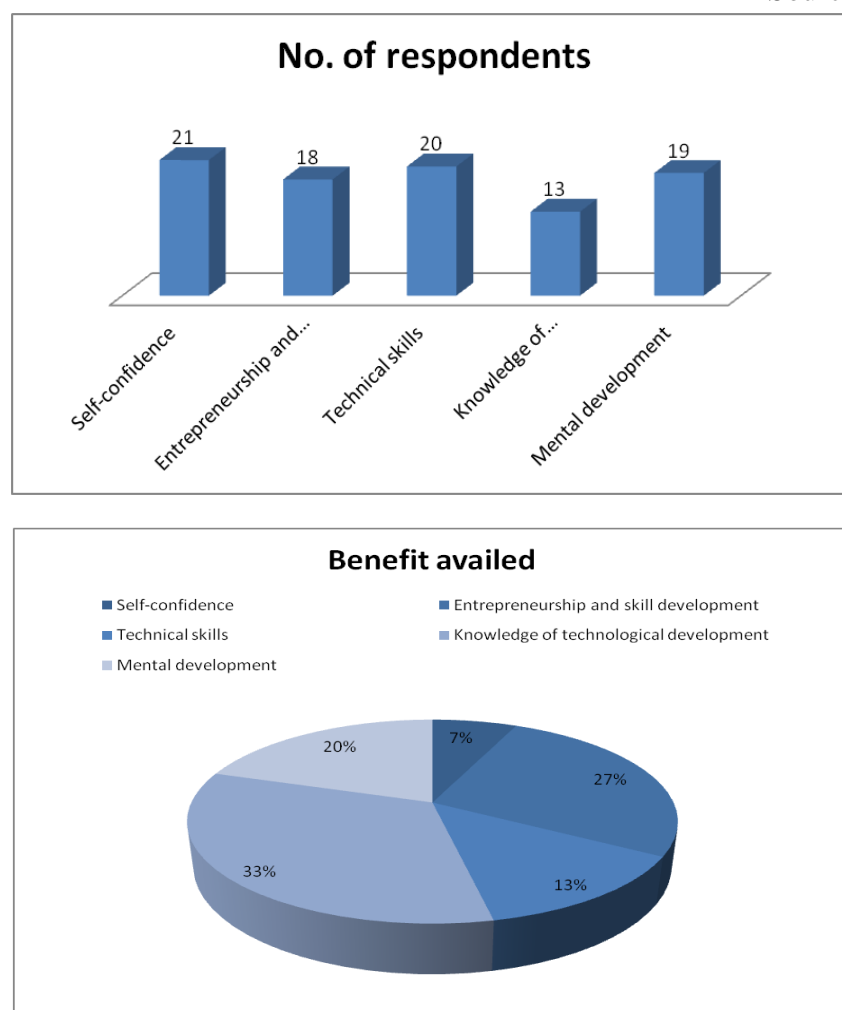


Figure 10 Analysis Of Progress Of Skill India Programme On The Basis Of Training Benefits

Analysis and Interpretation: The respondents have availed all the benefits out of the training provided to them. Among training benefits respondents have

given preference for Self Confidence followed by Skill Development, Technical skills, Mental Development and Technological Development.

Survey 11: In eleventh survey the correspondent were selected on the basis of Helpfulness of Training about Skill India Campaign. In this survey we

categorised 30 random people from different places and categorised them in 4 groups. The data has been collected and interpreted in the following manner:

Table 11 Analysis Of Progress Of Skill India Programme On The Basis Of Helpfulness of Training

Helpfulness	No. of respondents	Percentage
Setup a small scale industry	09	30
Employment generation	07	23
Sharing knowledge to the weaker sections	01	3
Self employment	13	44
Total	30	100

Source: Survey Data

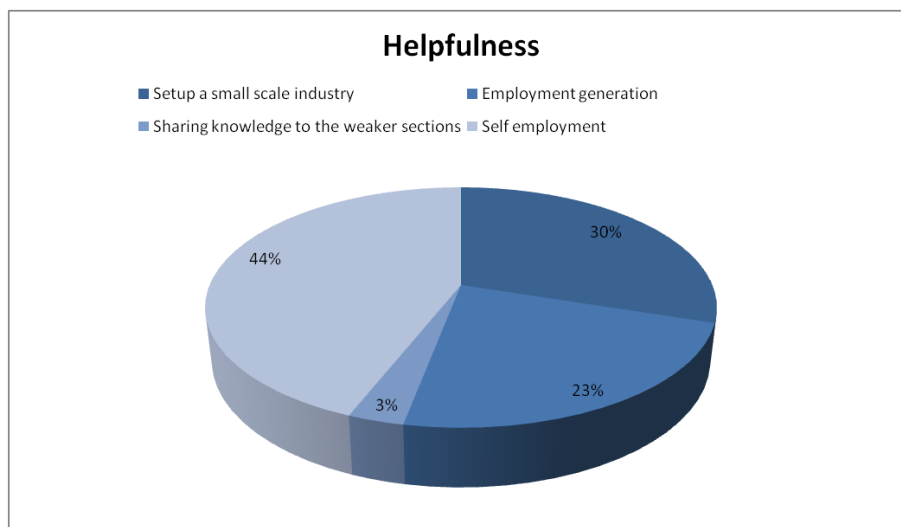
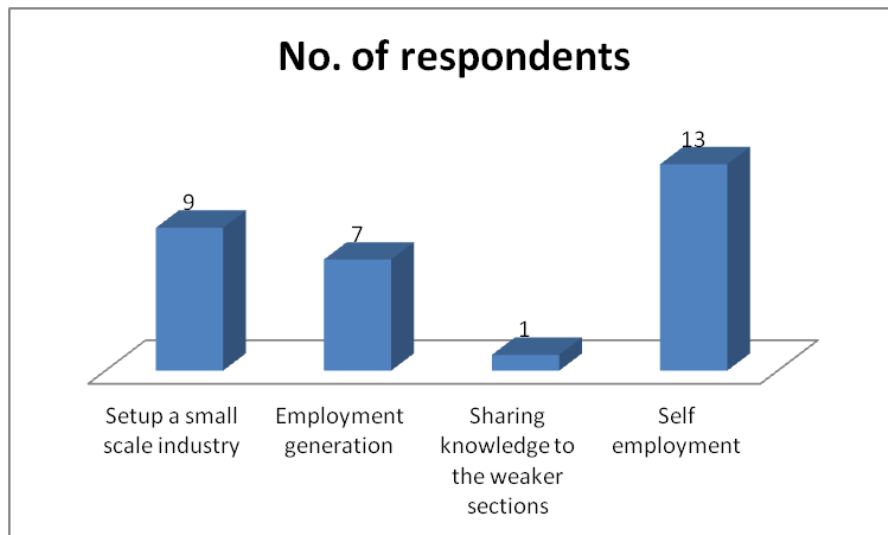


Figure 11 Analysis Of Progress Of Skill India Programme On The Basis Of Helpfulness of Training

Analysis and Interpretation: Out of the total respondents majority have setup self employment after the training programme.

Survey 12: In Twelvth survey the correspondent were selected on the basis

of Source of Information about Skill India Campaign. In this survey we categorised 71 random people from different places and categorised them in 4 groups. The data has been collected and interpreted in the following manner:

Table 12 Analysis Of Progress Of Skill India Programme On The Basis Of Persistence of Problem even after Training

Problems	No. of respondents	Ranking
Lack of awareness	18	3
Subsidy for purchasing commercial Vehicle	24	1
Raw material scarcity	13	4
Stiff competition	19	2
Lack of technology	11	5

Source: Survey Data

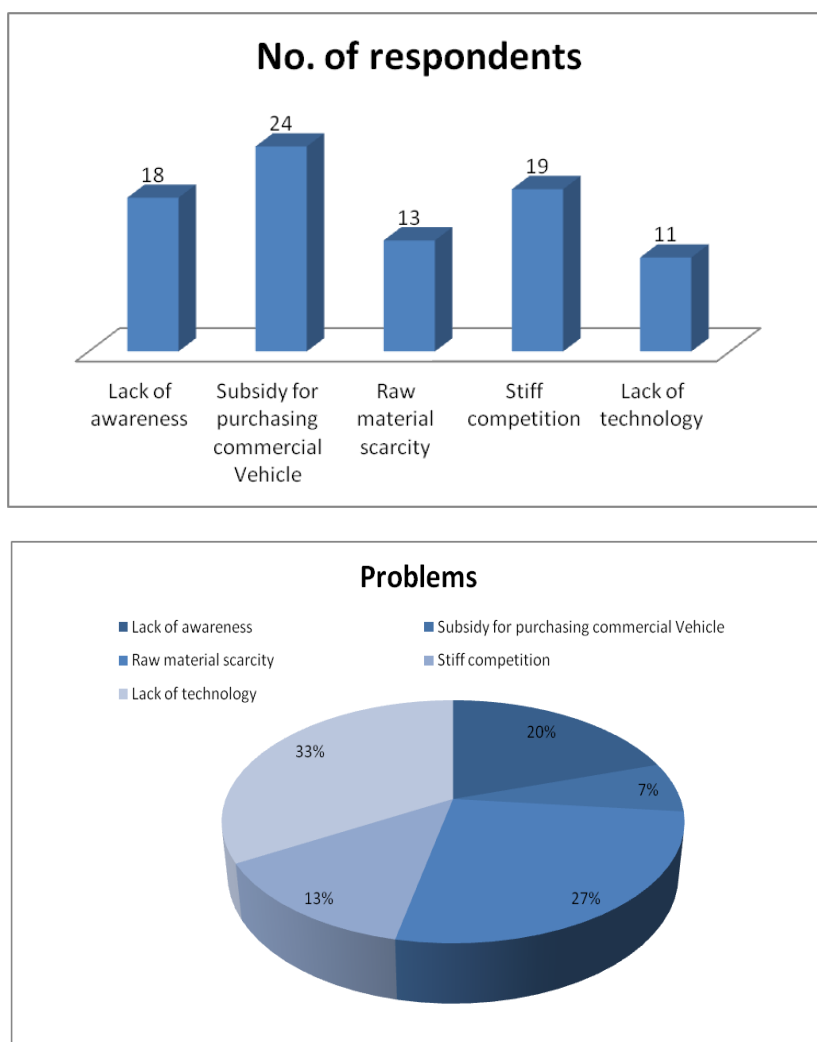


Figure 12 Analysis Of Progress Of Skill India Programme On The Basis Of Persistence of Problem even after Training

Analysis and Interpretation: Most of the respondents have faced different problems even after the training. Among these respondents have said that the major problem was availing subsidy for purchasing commercial vehicle followed by Stiff Competition, Lack of Awareness, Raw Material Scarcity and Lack of Technology.

Survey 13: In Thirteenth survey the correspondent were selected on the basis of Factors motivated through Skill India Campaign. In this survey we categorised 101 random people from different places and categorised them in 5 groups. The data has been collected and interpreted in the following manner:

Table 13 Analysis of Progress of Skill India Programme On The Basis Of Factors motivated through Skill India Campaign

Factors	No. of respondents	Ranking
Desire to achieve something	26	1
Need for independence	24	2
To get social prestige	19	4
Financial benefit	21	3
Desire for leadership	11	5

Source: Survey Data

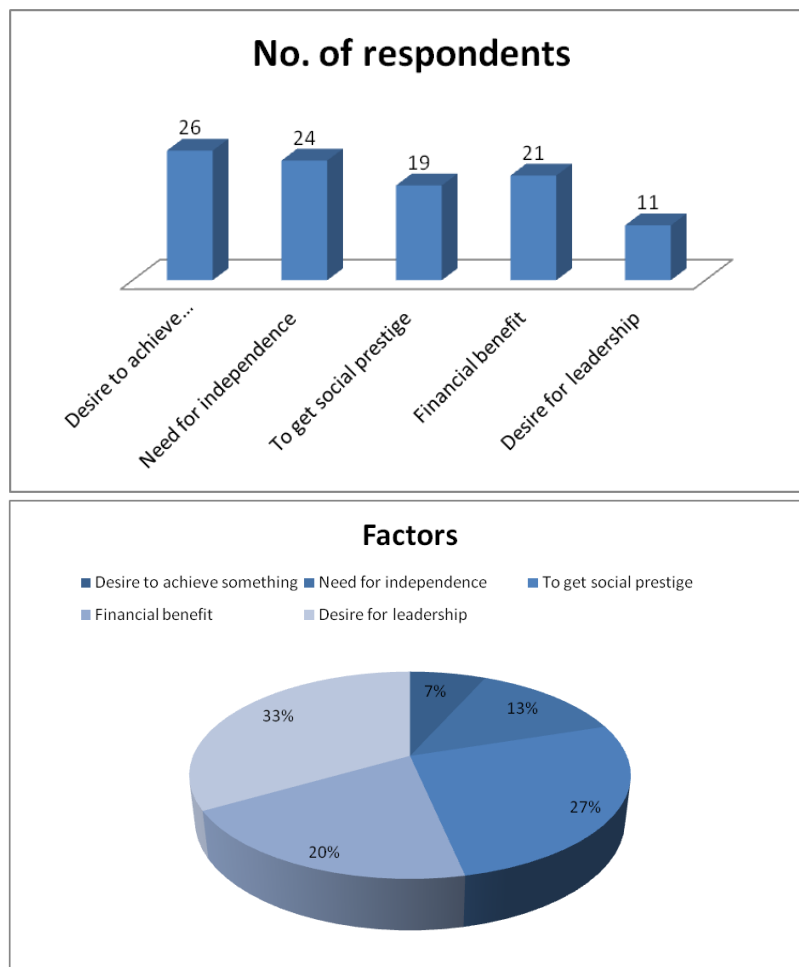


Figure 13 Analysis of Progress of Skill India Programme On The Basis Of Factors motivated through Skill India Campaign

Analysis and Interpretation: The above figure shows that the Skill India Campaign has motivated the surveyed respondents in several ways. Among those Desire to achieve something was given the first preference followed by Need for independence, Social Prestige, Financial benefit and Leadership quality.

Survey 14: In Fourteenth survey the correspondent were selected on the basis of Source of Information about Skill India Campaign. In this survey we categorised 31 random people from different places and categorised them in 2 groups. The data has been collected and interpreted in the following manner:

Table 14 Analysis Of Progress Of Skill India Programme On The Basis Of Encouraging others to take up self employment

Encouragement	No. of respondents	Percentage
Yes	29	94
No	02	6
Total	31	100

Source: Survey Data

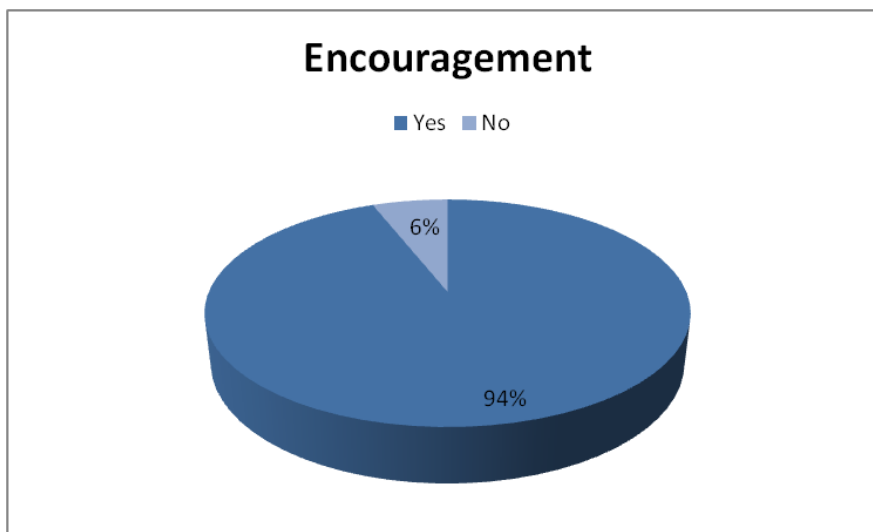
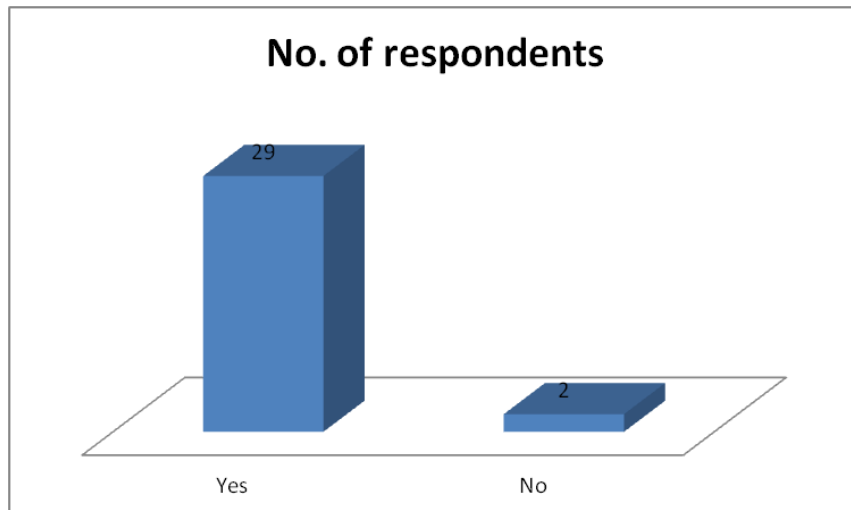


Figure 14 Analysis Of Progress Of Skill India Programme On The Basis Of Encouraging others to take up self employment

Analysis and Interpretation: Majority of the respondents encourage others to undertake self employment.

Survey 15: In Fifteenth survey the correspondent were selected on the basis

of Awareness about self employment promotion schemes of Government. In this survey we categorised 61 random people from different places and categorised them in 4 groups. The data has been collected and interpreted in the following manner:

Table 15 Analysis Of Progress Of Skill India Programme On The Basis Of Awareness about self employment promotion schemes of Government

Awareness	No. of respondents	Ranking
Knowledge of self employment schemes of central government	24	1
Preliminary formalities to start an enterprise	13	3
Loan procedures	19	2
Online information of government programmes	07	4

Source: Survey Data

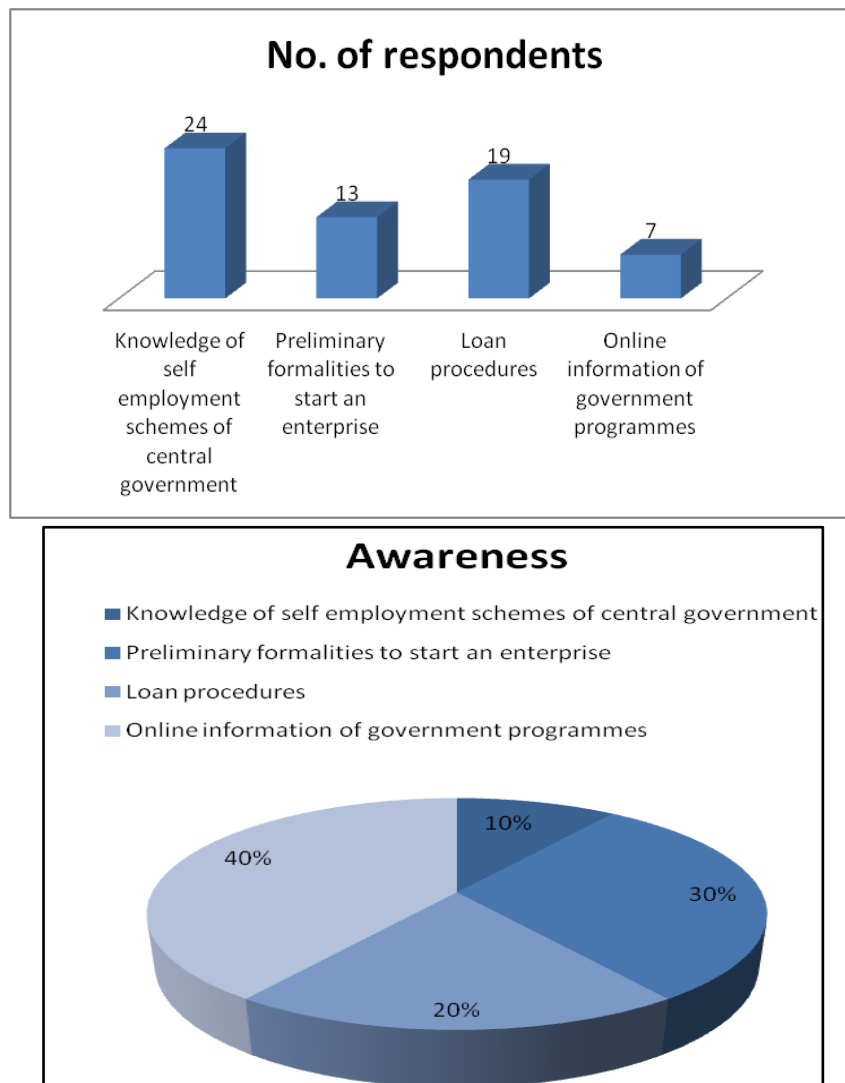


Figure 15 Analysis Of Progress Of Skill India Programme On The Basis Of Awareness about self employment promotion schemes of Government

Analysis and Interpretation: Most of the respondents are aware of the self employment promotion measures of government. Apart from these, awareness regarding loan procedures, preliminary formalities to start an enterprise and online information of government programmes are also initiated through government portals.

According to analysis and interpretation, some of the findings are presented below.

- About 45% of respondents between the ages of 31 and 40 benefited most from the concept of Skill India, with the majority of male respondents benefiting from it.
- Surveys show that the vast majority of respondents were below the level of education enrollment, most were school dropouts and face serious unemployment problems that show how governments are trying to end unemployment.
- Most respondents are highly encouraged because they knew about Indian technology campaigns due to various government advertising schemes.
- Many of the respondents who selected the majority of the surveys were trained in technology development in many areas and contributed to overall development. This shows the popularity of the plan and the good response of young people.
- Surveys show that even after receiving training, respondents face several important challenges when setting up their own business.

- Almost all respondents were motivated through the Skill India Campaign and encouraged others to work on their own.

According to data analysis and results, several suggestions were proposed

- Measures should be taken to increase the participation of women in the self-employment plan covering all age groups.
- Take steps to minimize drop-outs and provide education in the best possible way.
- The perception of the Skill India concept still needs to be raised through other means, so it can benefit even the poorest sectors of society.
- Actual exposure to key issues in different disciplines should inform people before people start their own business.
- To promote self-employment awareness to encourage employment opportunities for social welfare, and to provide financial benefits to those who are willing to make their own business.

CONCLUSION

Countries like India, which have a large population, face serious unemployment problems. Measures will be taken to promote government self-employment plans. Young person are trained in a variety of areas as support for and advances in personality development and the general development of young people grows. The concept of Skill India gained worldwide popularity by evaluating the

initiative led by Prime Minister Narendra Modi. It is a breakthrough for the development of India as a developed country by motivating talents in India and providing a bright future for young people.

Now is the time for young people to take responsibility and not to be active in society, but to concentrate more on job creation and social security. With this new approach, India can definitely go into concrete results.

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